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PETER M. SCHNEIDER

Peter M. Schneider is a geoscientist who has been working for more than twenty years as a science journalist, writing for the science magazine ‚Spektrum der Wissenschaft', and for ‚Welt' and ‚MensHealth.de', among others. He has always been interested in planets and stars, and had his first encounter with real space travel when he interviewed the German astronaut Thomas Reiter, who was at that time working at the European Space Agency.

Space travel is sexy again. While the old billionaires are fighting over the size of their super yachts, Amazon boss Jeff Bezos, owner of Virgin Richard Branson, and SpaceX and Tesla founder Elon Musk are making headlines with rockets. The space gurus are pumping billions of dollars into their space travel companies, possibly heralding the start of a new era for humanity.

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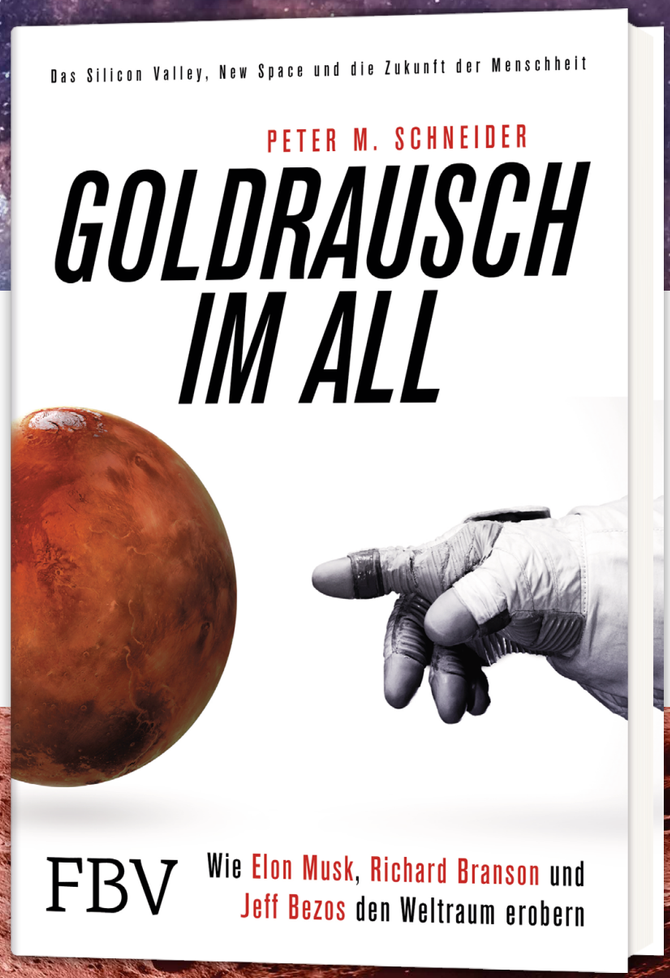

Schneider, Peter M.
Gold fever in space
How Elon Musk, Richard Branson and Jeff Bezos are taking over the world – Silicon Valley, New Space and the future of the human race

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12.03.2018

- Jeff Bezos, Richard Branson and Elon Musk – the rock stars of the billionaire world – are battling for domination in space
- A colony on Mars, mining on asteroids – space is once again the ‚next big thing' of the high-tech world

© Stephan Rumpf

HANS-LOTHAR MERTEN
Hans-Lothar Merten is a banker and business economist. He is a freelance journalist focusing on finance, offshore and taxes and has been writing books on the subject for more than twenty years.

Rich, richer, richest

- 20% of the agricultural land in Spain and Portugal is owned by the Catholic Church. In the USA that figure lies at 1 million hectares
- In the balance sheets of the archdiocese of Cologne, Cologne Cathedral is valued at 1 euro
- In Italy the Catholic Church's property and land ownership is valued at 1 billion euros. In Germany it is the second largest land owner

No other institution in history has ever been so good at accumulating money and wealth as the Church, and – at the same time – hiding their income and fortunes. Even the Vatican bank scandals have failed to make the Vatican and its dioceses more transparent in matters of money and wealth today. Two thousand years on, and despite all the scandals that have come to light, the universal church is still keen to keep hidden its financial, investment and property assets, concealing just how rich it really is.

Hans-Lothar Merten takes a critical look at the financial labyrinth of the universal church, with its many companies and often sinful financial policies. In this book, he exposes several astounding, absurd and ludicrous truths.

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There are only three truly global companies: Apple, Coca-Cola and the Church

Merten, Hans-Lothar
Sanctimonious
The Catholic Church's hidden trillions

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Product group 1973

26.02.2018

- How the Catholic Church has been accumulating incredible wealth for centuries and has kept it hidden until today
- A critical look behind the scenes of the financial labyrinth of the universal church

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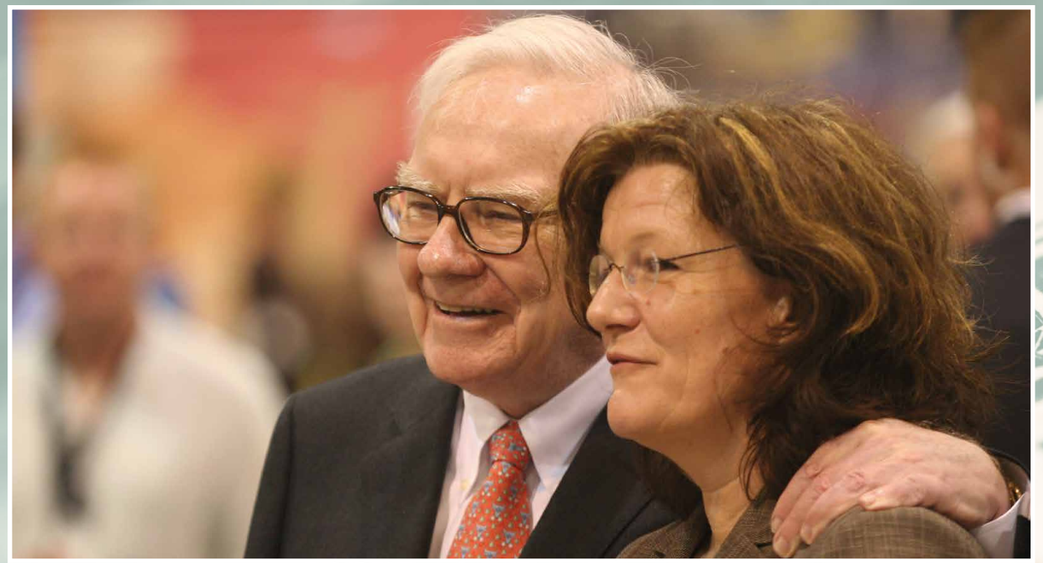
GISELA BAUR

Gisela Baur (b. 1962) studied political economics in Bayreuth and Munich, where she graduated from the Ludwig-Maximilian University. After working as a bank analyst for several years, she moved into journalism. She met Warren Buffett in 1997. After changing careers, he invited her to the Berkshire Hathaway general meeting in Omaha. She interviewed him regularly over the following years, and for a long time was the only journalist outside of the USA to do so.



»If I´d been born thousands of years ago I´d be some animal´s lunch because I can´t run very fast or climb trees.«

Warren Buffett

Multi-billionaire, down-to-earth neighbour, hilarious language artist, genius investor, generous philanthropist – Warren Buffett has many different qualities, and his rise to the top has been unique. He has been investing in companies for nearly a century, and has built up one of the greatest fortunes in the world. Throughout his career he has kept his distance from the turmoil of Wall Street and the political chaos in Washington.

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Baur, Gisela
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11.06.2018

- Gisela Baur has known and worked with Warren Buffett for over 20 years
- Tells Warren Buffett's life story in the context of nearly a century of economic and stock exchange history
- Reveals the secret to his success

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NICLAS LAHMER

Niclas Lahmer (b. 1991) is an entrepreneur and successful author. Born into a middle-class family, he studied business management in Cologne. He is a sponsor of the German Cancer Foundation. He lives in Baden-Baden.

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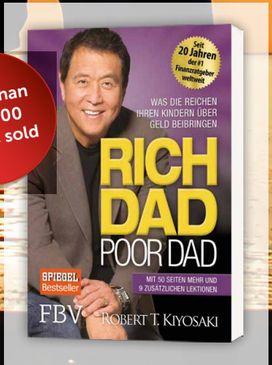

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Lahmer, Niclas
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FLORIAN HOMM

Florian Homm is the great-nephew of the late Josef Neckermann, founder of the German mail order company Neckermann AG. As the 'enfant terrible' of the financial world, Florian Homm managed over three billion dollars worth of assets with his company Absolute Capital Management Holding (ACMH). In 2012, he made a spectacular comeback with his ‚Spiegel' bestseller ‚Kopf Geld Jagd' (Head Money Hunt).

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BEATE SANDER

Beate Sander has been working in the industry for many years and often appears as a commentator or moderator, or takes part in interviews. However complex this subject is, Beate Sander always writes and talks in her trademark style, presenting her ideas in an exciting, clear, simple and practical way.

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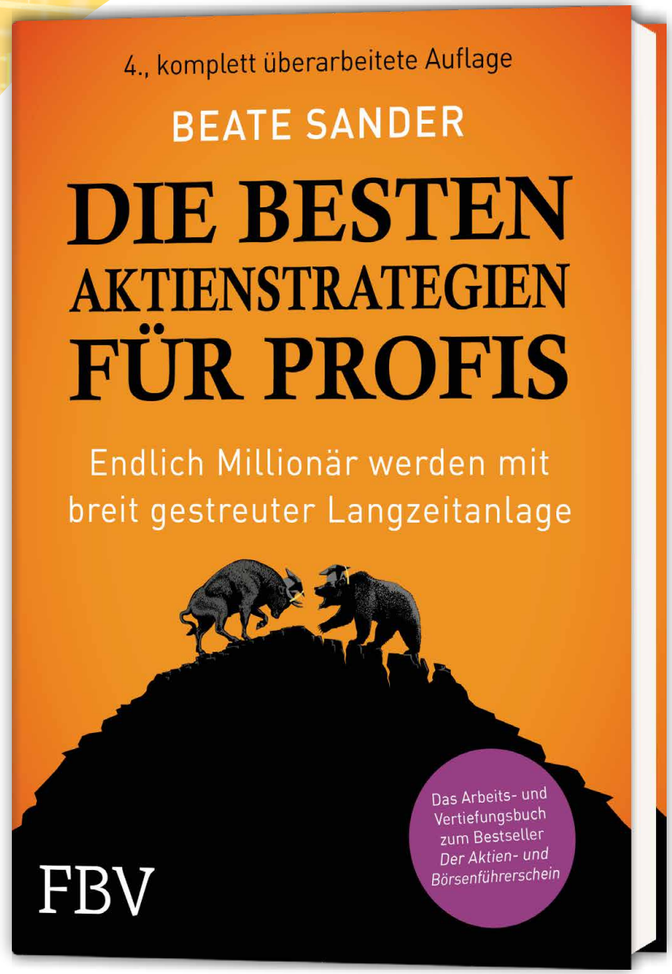

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Prof. Gerald Lembke is an expert in digital media and advises companies and organisations how digitalisation can be used in a profitable way.

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Economist Ingo Leipner is an expert in online journalism and has spent the last few years writing for various digital outlets.

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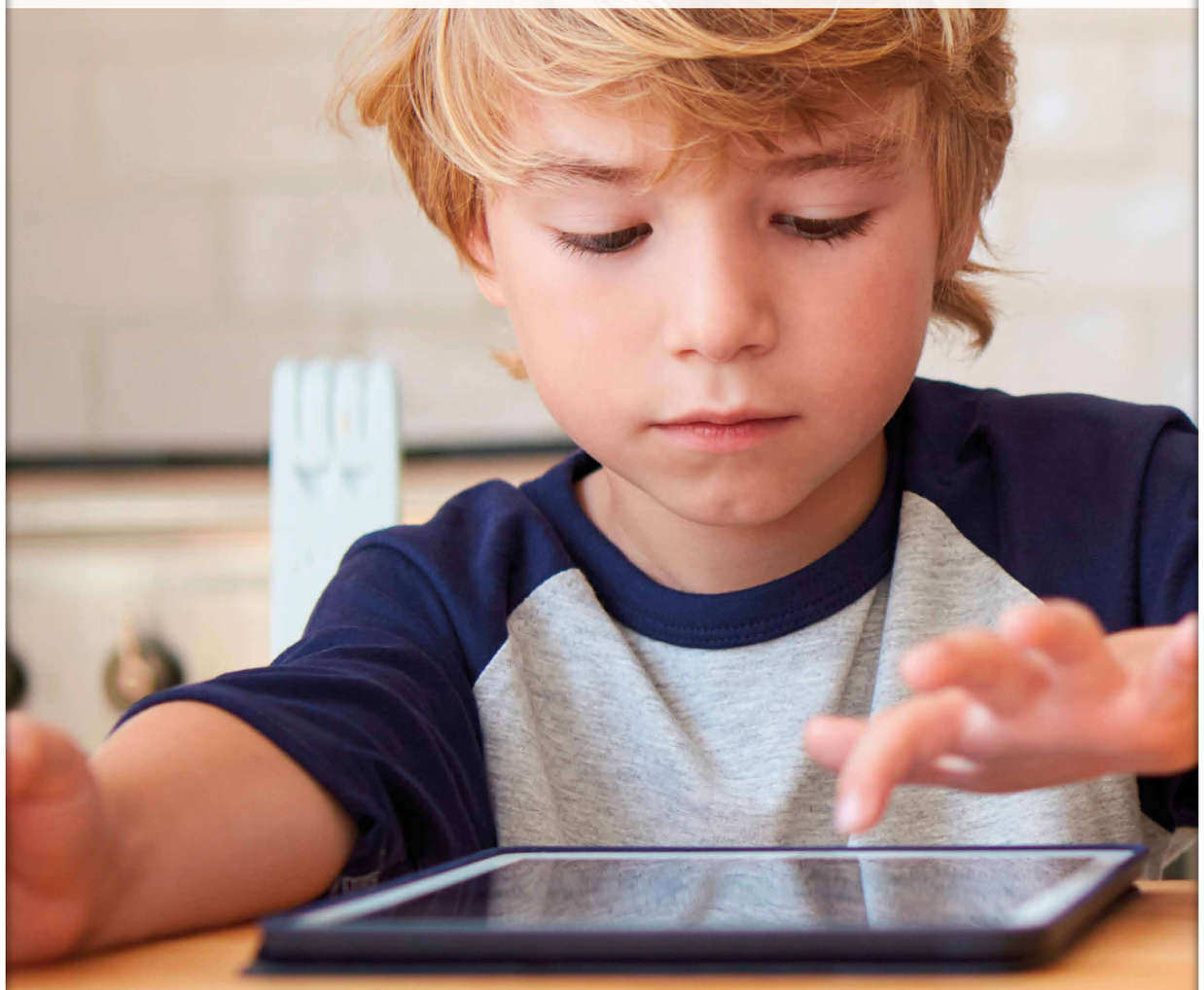

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The scaremongering goes on: politicians and industry types are overwhelming schoolchildren with all kinds of technology so they don't miss their chance to connect to the digital age. But this digitalisation of education is being driven almost exclusively by technology and economics. Pedagogical concepts? They're not even being considered!

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Lembke, Gerald; Leipner, Ingo
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12.03.2018

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EDGAR K. GEFFROY

Edgar K. Geffroy is an entrepreneur, management speaker and bestselling author. With 30 years' experience as a business consultant, today he is one of the most successful speakers and thought leaders in Germany.

We are currently experiencing an economic upturn, which seems to be continuing despite climate catastrophes, Brexit and Trump. The only question is: how much longer will it last? Even the greatest optimists must accept that no upturn lasts for ever.

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- A plea against too much satisfaction in this upturn – whoever stands still will fall down

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ALEXANDER LANGER

Alexander Langer studied at the German Literature Institute in Leipzig, before going on to numerous different jobs. This varied career led to the publication of his book ‚Schneeschippen in Kanada' (Shovelling snow in Canada). He has worked on the editorial board of various start-ups, published reports for the ‚Tagesspiegel', and since 2015 has worked as editor for the economic and lifestyle magazine ‚Business Punk' in Berlin.

Berlin and the term ‚start-up' are now linked in an almost clichéd way. The city has an enviable mix of young energy and technical expertise – it is a slowly growing ecosystem in which it seems every second person has an app or a SaaS project with them at all times. In this city, people don't go into traditional industries as in other towns. But that's not a problem. In the same way that, until recently, Silicon Valley felt like an unattainable goal, people in places such as Lisbon and London are now asking themselves what they can learn from the German capital as a place for innovation.

Who are the key players in this transition? What are the most exciting projects? Who are the financial backers? Which names should be on your radar? Alexander Langer is an expert on Berlin and its start-up scene. He explains how the city is becoming increasingly formal, and yet still attracts more young people with big ideas than any other place, drawing in more ambitious, crazy kids every day.

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Langer, Alexander
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Product group 1975

26.02.2018

- Stories, key players, investors, wild parties – an authentic look at the German Silicon Valley
- The best-practice guide for the start-up scene and its influence on the economy

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MARIE LUISE RITTER

Marie Luise Ritter is a journalist and has lived in Hamburg since 2014. She is one of the pioneers of the social media industry and an expert in influencer marketing. She works as a consultant for companies, a freelancer for various agencies and a blogger for brand cooperations, and is an influencer focusing on personal, authentic stories.

Admired, much-discussed and sometimes ridiculed – the occupation of 'influencer' is very much in fashion. The fact is, many companies and agencies are only too happy to use these multipliers and brand ambassadors. The currency they deal in is 'followers'.

And so, some people are deciding to turn their social media activities and their reach into a career and to finance their lifestyle through Instagram. In this guide for influencers, Marie Luise Ritter shows that this is about far more than just placing purchased products on the internet as discreetly as possible.

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Ritter, Marie Luise
Follow me!
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- The first practical advice book for anyone wanting to earn money as an influencer
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ROMAN BRAUN

Dr Roman Braun has several years' experience as a rhetoric trainer, mental coach and consultant in economics and sport. He is an NLP master coach and member of the American Board of Hypnotherapy. His clients include companies such as IBM, Philips, Beiersdorf, Agip, Mobil, Opel and UNIDO, as well as Olympic athletes and World Cup winners.

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DR. PETER FISCHER

Dr. Peter Fischer is an economist and psychologist. He is the managing director of an international consulting firm with headquarters in Hamburg, and has worked as an organizational consultant and management trainer for many years. His book is based on the wealth of practical experience he has gained as a coach, seminar host and consultant.

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